

1. Name : Capt. Dr. E. Anitha Alice

2. Designation : Assistant Professor of Commerce & Associate NCC officer

3. Qualification : M.Com., M.Phil., B.Ed., SET, Ph.d

4. Mobile number : 9789421600

5. E-mail id : anithaalice@auxiliumcollege.edu.in

6. Teaching Experience : 16 years

7. Area of specialization :

- Accounting, Human Resource, Accounting Softwares, Income tax

8. Positions Held in Auxilium :

- Member - Board of Studies, Academic Council & College Council,
- Co-ordinator - UGC Certificate Course - Human Resource Management,
- Nodal Officer - Tamilnadu Pudhumai Pen Scheme

9. Research Experience and Guidance : 01

10. Projects Completed / Ongoing : 01

11. No. of Papers Published : 10

12. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences : 14

13. No. of Seminars/Workshops/
Conferences organized : 7

14. Membership in professional bodies (Descriptive):

15. Other bodies (Descriptive):

- Board of Examiner for Certificate Examination, Tamilnadu, Pondicherry and Andaman Nicobar Directorate

16. Honors & awards received (Descriptive):

- Best Associate NCC officer Award,
- Nature Science Foundation;
- Best Volunteer Award, Bhumi Campus

17. No. of Online Courses completed (Minimum of 4 Weeks): 01

- NPTEL Course on “Advanced Business Statistics” by SWAYAM- Indian Institute of Technology, Kharagpur for 8 weeks in January 2019.

18. Any Other (Descriptive): She is a dynamic and dedicated educator who has left an indelible mark on both the academic and social aspects of the institutions they have been associated with.

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PUBLICATIONS

- Dr.E. Anitha Alice, “A Study of Tax Professionals outlook on AI- Powered Tax Advisory and IOT enabled tax filing system” Scopus Indexed on 30th & 31st Oct 2025, Taylor & Francis Group
- Dr.E.Anitha Alice, “Study on Tax Professionals Insight of AI in Taxation” – MUKT SHABD Journal, Vol XIV, Issue X, Oct 2025- ISSN No: 2347-3150
- Dr.E.Anitha Alice, “A Study on Digital Consumer Behaviour and Safety Measures among Students using E-Commerce Platforms in Vellore Districts” MUKT SHABD Journal, Vol XIV, Issue X, Oct 2025- ISSN No: 2347-3150
- Dr.E.Anitha Alice, “Significance of Internet of Things in Tax Filing System” Indian Journal of Psychology Book 2 2005- Impact Factor:7.986- ISSN : 0019- 5553
- Dr.E.Anitha Alice, “Impact of National Educational Policy on Montessori” IPE Journal of Management Vol 15, Jan – June 2025 ISSN 2249-9040
- Dr.E.Anitha Alice, “A Study on Artificial Intelligence in Banking and Financial Sector” Research Explorer ISSN: 2250-1940 Impact Factor:2.014 April- June 2024
- Dr.E.Anitha Alice, “Study on Preference towards the ecosystem of learners among Learners” Humanities and social science studies, VOl 13 Issue (1) Jan- June 2024 ISSN 2319-829X
- Dr.E.Anitha Alice,”A Study on Circular Economy Strategies in commerce- An Empirical study” Sustainability Paradigm: Commerce, Society & Management- Himalaya Publishing House 2024
- Dr.E.Anitha Alice, “A Study on the Sustainable Supply Chain Management with Artificial Intelligence” ISBR Management Journal Dec.2023 Vol8, DOI 10.52184/isbrmj ORCID ID- 0009-0004-7786-3346

- Dr.E.Anitha Alice. “A Study on Prudent and economic use of local environmental resources to create job opportunities for rural women” UGC journal, ISSN 0972-8945: Year 2023
- “A Study on Factors affecting job satisfaction of Teaching faculty in Ranipet Dt”. UGC Care journal, ISSN: 2278-6864: Year 2023
- Dr.E.Anitha Alice. “A Study on Service Quality Dimensions of Online banking services in Vellore Dt”. UGC Care Journal, ISSN 2394-3114: Year 2019
- Dr.E.Anitha Alice. “Role of Personality Traits in Balancing work life” – with special reference to Female teacher in Vellore City. ISSN – 2250-1656 Year: 2017
- Dr.E.Anitha Alice. “A study on Job satisfaction among the teachers working in Vellore District” ISSN: 2321- 4643 Vol.4 Special Issue2, Year: 2016
- Dr.E.Anitha Alice. Challenges faced by women executives. ISBN No.:2321-5615, Year:2014
- Dr.E.Anitha Alice. Facets of Futures and Options – Strategies for augmenting profits in Derivative Markets. ISSN – 0975 – 3915 Year: 2013
- Dr.E.Anitha Alice. Challenges faced by women employees in the Banking Sector in Vellore. ISBN-978-93-82570-40-0, Year: 2013

FDP's / Seminars/ Workshops/Webinars

- Organised & Attended Seven Day Faculty Development Programme on Empowering Research integrity & Innovation held from 27th Oct to 2nd Nov 2025
- Attended one day workshop on “Bridging Green Finance and AI- Driven Markets” held on 30th Oct 2025 organised by ICADBSL 2025 at VIT
- Attended Seven Day International Faculty Development Programme on “Indian Knowledge System and Resourcefulness of Tamil” organized by Auxilium College from 22th Nov to 28th Nov 2025
- Attended Faculty knowledge sharing programme on “Industry insights to help academicians align Curriculam with evolving job markets” organized by IBS in 29th July 2025
- Attended Two-day National Level Faculty Development program on Effective Research Paper Writings, Tools, Techniques & Best Practices for ICT – Enabled scholars on 11th &12th July 2025

- Organised & Participated in a Five-Day National Level online FDP on Beyond Boundaries: Driving Innovation in Research from 26.12.2024 to 30.12.2024
- Attended two-week online refresher course organized by MHRD and Ramanujan College on Advanced Research Methodology from 23rd December 2022 to 5th January 2023.
- Attended UGC Sponsored Faculty Induction Programme from 24.01.2022 to 22.02.2022
- Attended one-week Online Faculty Development Programme on Developing future generation teachers organized at Wilson College, Mumbai under PMMMNMTT, MHRD , New Delhi from 18th April to 23rd April 2020
- Attended two-week MOOC Workshop on “Management of Environment and its Resources at St.Xavier’s College, Palayamkottai from 28th April to 11th May 2020.
- Attended one-week online course on Research Methodology for social science from 6th April to 12th April 2020 by Indian Academic Researchers Association
- Attended Training Programme on Academic Leadership for 6 days organized by Aligarh Muslim University, Aligarh, under PMMMNMTT at Islamiah college from 21st March to 27th March 2019
- Attended Faculty development programme on Emotional Intelligence organized by ICT Academy of Tamil Nadu in Jain college, Vanniyambadi 2016
- Attended workshop on “How to design, sustain and execute a successful project” organized by tune skills development and life sciences research institute in Thiruvalluvar University, Vellore on 13th October 2016.
- Seminar on “Human Rights” organized by IQAC, Auxilium College on 12.12.2016.
- Attended State level workshop on Management of Enterprising skills and E- world inter- collegiate competitions organized by Auxilium college on 18th September 2014